

## MEDIA RELEASE

### OCBC AND ROTARY LOOKING TO RAISE RM200,000 THROUGH CHARITY GOLF TOURNAMENT TO HELP NEEDY STUDENTS

*OCBC Bank kicks off effort with RM40,000 contribution*

Kuala Lumpur, 8 October 2018 – OCBC Bank (Malaysia) Berhad (OCBC Bank) and Rotary Club of Petaling Jaya (Rotary Club) are linking arms to organise a charity golf tournament next month in the hope of raising RM200,000 for underprivileged students in Petaling Jaya who are in need of school shoes and other educational needs.



(L-R): Ms Chan Mayin, Senior Manager of OCBC Bukit Damansara Branch; Dato’ Ong Eng Bin, CEO of OCBC Bank (Malaysia) Berhad; Encik Shaari Bin Osman, Director of School Management Division of the Ministry of Education; Ms Olivia Lim, President of the Rotary Club of Petaling Jaya and Ms Carmen Sim Pei Chi, Senior Manager of OCBC Petaling Jaya Branch, marking the partnership and OCBC’s contribution of RM40,000 to the effort.

And OCBC Bank is kicking off the effort, titled *OCBC-Rotary “Back-to-School”*, through a RM40,000 contribution of its own in the hope that both corporates and individuals will follow suit.

The charity golf tournament will be held on Thursday, 23 November 2018 at TPCKL Golf Club and will be graced by Deputy Minister of Education YB Teo Nie Ching. Limited to 90 participants, those wishing to participate may register by visiting <https://www.rotarypj.com> or by calling 019-2558686 before 22 October 2018. The participation fee is RM3,000 and entitlements includes goodie bags and snacks.

The effort was officially launched recently by Encik Shaari Bin Osman, Director of School Management Division of the Ministry of Education, at the Grand Dorsett Subang. Also present at the event were Dato' Ong Eng Bin, Chief Executive Officer of OCBC Bank (Malaysia) Berhad and Ms Olivia Lim, President of the Rotary Club.

Funds from the charity golf tournament will be channelled to PJ Rotary Foundation Charity who will purchase the school shoes and other back-to-school necessities for the needy children in Petaling Jaya and Kuala Lumpur.

According to Ms Olivia Lim, the target is to distribute a total of 6,000 pairs of shoes to the needy children.

“OCBC Bank’s RM40,000 contribution alone will enable us to purchase 1,250 pairs of shoes and other necessities, but we are hoping to raise RM160,000 more so a greater number of students may benefit from the effort.

“We would like to thank OCBC Bank for their generous support in partnering us to aid these school children from low income families. We hope this will go some way toward making their entry into the new school term smoother come January 2018,” she said.

Speaking for title sponsor OCBC Bank, OCBC Bukit Damansara Branch Senior Manager Ms Chan Mayin said OCBC has a long history of helping students, including through its annual public scholarships and branch-level initiatives in other parts of the country.

“In recent times we have been looking to become even more entrenched in the local community right here in Petaling Jaya and Bukit Damansara, and our involvement in the upcoming *OCBC-Rotary “Back-to-School” Campaign* is an example of how we collaborate and engage with communities throughout the country. You can expect to see all staff from our OCBC Bukit Damansara and Petaling Jaya branches assisting in the event on 23 November and during the distribution of the school shoes and other education needs in December,” she said.

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## **About OCBC Bank**

OCBC Bank is the longest established Singapore bank, formed in 1932 from the merger of three local banks, the oldest of which was founded in 1912. It is now the second largest financial services group in Southeast Asia by assets and one of the world's most highly-rated banks, with an Aa1 rating from Moody's. Recognised for its financial strength and stability, OCBC Bank is consistently ranked among the World's Top 50 Safest Banks by Global Finance and has been named Best Managed Bank in Singapore by The Asian Banker.

OCBC Bank and its subsidiaries offer a broad array of commercial banking, specialist financial and wealth management services, ranging from consumer, corporate, investment, private and transaction banking to treasury, insurance, asset management and stockbroking services.

OCBC Bank's key markets are Singapore, Malaysia, Indonesia and Greater China. It has 580 branches and representative offices in 18 countries and regions. These include over 310 branches and offices in Indonesia under subsidiary Bank OCBC NISP, and more than 100 branches and offices in Hong Kong, China and Macao under OCBC Wing Hang.

OCBC Bank's private banking services are provided by its wholly-owned subsidiary Bank of Singapore, which operates on a unique open-architecture product platform to source for the best-in-class products to meet its clients' goals.

OCBC Bank's insurance subsidiary, Great Eastern Holdings, is the oldest and most established life insurance group in Singapore and Malaysia. Its asset management subsidiary, Lion Global Investors, is one of the largest private sector asset management companies in Southeast Asia.

OCBC Bank offers Islamic banking products and services in Malaysia through its wholly-owned subsidiary, OCBC Al-Amin Bank Berhad.

For more information, please visit [www.ocbc.com.my](http://www.ocbc.com.my)

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## **About Rotary Club Petaling Jaya**

The Rotary organization, as you may be aware, is the world's first service organization, bringing together business, professional and community leaders to provide humanitarian service, encourage high ethical standards, build goodwill, peace and understanding under the motto "Service Above Self".

For the last 58 years, RCPJ has been an active partner of the community in Petaling Jaya. RCPJ embodies the very essence of Rotary in that its continuing existence is to help combat hunger, improve health and sanitation, provide education and job training and to raise living standards of the communities it serves, without regard to race, religion or politics. Amongst our many community accomplishments were the setting up of the PJ State library, the National Kidney Foundation of Malaysia, Golden Child Project, Tuition Support, PJ Nutrition Project and the Supermom Bakery at Taman Megah.

A current global undertaking is the eradication of polio from the face of the earth, a project which has received high commendation from the United Nations and the financial backing of the Bill and Melinda Gates Foundation.